



Chloe Stewart and
Emilie Festaz



Georgia Springer
and Jasmyn
Comber



Leelee and
Dayne Willing

Uplifting cause

Guests at Boobalicious raised even more money for Breast Cancer Care WA while enjoying a lingerie and fantasy show, live music and delicious food at Crown Perth.

Kelly Pilgrim-Byrne
d484398



Barbara McNaught, Svetlana Velickovski and
Dana Vulin



BOOBALICIOUS

PROUDLY RAISING FUNDS FOR BREAST CANCER CARE WA

MEDIA COVERAGE

May saves the sauciest for last at Boobalicious ball

Fantasy will reach fever pitch for the 15th annual Boobalicious as show stylist **Aly May** makes a grand exit.

The celebrated fashion identity has created the event's famed runway showcase since its inception in 2004 but this year's charity ball on June 30 at **Crown Perth** will be her last.

"We have achieved a lot in the last 15 years and brought it up to a standard I don't think I could improve on," May explained to **AAA Weekend**.

"It's time to leave, and I am leaving it in a good place."

Worlds apart from a normal catwalk, the "fantasy show" is more like a cabaret experience, with dancers, live music and a lingerie display that never fails to leave guests in awe.

Some of **Perth's** most beautiful women parade Simone Perele intimates during the show — and there is always a twist.

"I have always tried to tell a story and make it a bit theatrical so it has interest for the audience," May said.

"Now we include performers, too, because 15 years later I think just a lingerie show would be quite un-entertaining. We try to create a bit of drama with the show."

May said she collected inspiration from far and wide to inject personality into the affair.

"I might read something or see something and all I have to do is get a scrap of an idea and I will build it," she said.

"This year it will be very sexy. There will be a brief to the models to really go for it. I always get that attitude from them, but I want even more this year."

May admitted she was sad to leave Boobalicious, which is run by adultshop.com and benefits Breast Cancer Care **WA**, but said she was ready to move on.

"I did do **STYLEAID** for 20 years too, so 35 years of charity work is no mean feat really, is it," she smiled.

When asked what her next project would be, the style icon had a ready-made answer: "I want to learn to play the piano, jazz."

Jessie Papain



Aly May with lingerie models Brianna Sanders and Tiana Smithdale of Scene Model Management. Picture: Ross Swanborough

THE WEST AAA TODAY | 26 JUNE 2017

OUT & ABOUT AT BOOBALICIOUS 2018

WORDS KRYSTAL SANDERS PICTURES JOHN KOH



Sophie Kerrigan & Malcolm Day



Ellie Walton, Tiana Smithdale & Chloe Gelmi



Zhenya & Lydia Tsvetnenko

‘We’re not here to be subtle,” host **Kymba Cahill** announced as she addressed Perth’s glitterati for the 15th annual Boobalicious Ball. And she was absolutely right, with the city’s sexiest charity event putting on another stellar **Simone Perele** lingerie parade.

Adultshop.com founder **Malcolm Day** said it was the best show he’d seen, the parade’s garden of good and evil theme an explosion and fusion of drama, dance and fashion and the theatrical production channelling the Renaissance era.

Off the runway, the bling factor was dialled up, with sequins embellishing gowns, plunging necklines and thigh-high splits popular with the crowd who were ready to party — all in the name of raising money for Breast Cancer Care WA.

Auctioneer **Brad Glover** brought out the big spenders, one lucky bidder splurging on a Zhivago package for \$25,000. The night was extra special for Day and **Sophie Kerrigan**, who celebrated their fourth anniversary as a couple.



Samara Tugwell



Lingerie on the runway.



Veronique Willing



Kymba Cahill & James Helm



Lucy & Tony Sage



Chloe Hayes & David Kirov



Cian & Peta Evans



Ros Worthington & Carol Alty



Fraser Leslie & Scott Patrick



Jaimie & Tony Godden

Photography: John Koh



1. There was no missing **Rhoda Alexis** in this spectacular silver gown by Kinsman featuring intricate tassel beading and mesh detail.

2. **Sophie Kerrigan** sparkled in a flowing Jonte creation paired with Siren shoes and Mimco clutch, headpiece and jewellery.

3. **Kristina Olson** wore a red sequined gown from My Sisters Boudoir with Lovisa accessories.

4. **Rebecca Frost** was like a walking disco ball in an eye-catching Aeikemi jumpsuit complemented by YSL shoes.

5. **Melissa Dobson** was on trend in a dress from Los Angeles worn with Mimco shoes, bag and jewellery.

Photos available at westpix.com.au

AAA WEEKEND - DRESS CIRCLE | 7-8 JULY 2018

SOCIALS
ited by *Ross McRae*



Jaimie and
Tony Godden



Ayor
Chuot



Rebecca Frost and
Barry Baltinas



Nicole
McKendry



Malcolm Day and Peta
Evans



Lydia
Tsvetnenko



Alison
Martin

Boobalicious Ball

The 15th Boobalicious Ball was a show to remember as longtime creative director **Aly May** and **Bernie Bernard** went all out in their final production of the lingerie parade for the iconic charity event. A dramatic start to the show set the mood for the surprise theme of the garden of good and evil. Guests were entertained by a celebration of the renaissance and baroque eras, which saw dance and fashion collide. Adultshop.com founder **Malcolm Day** thanked those who attended for their support. Money raised at the event goes to Breast Cancer Care WA, which supports more than 1200 WA women each year.

Krystal Sanders



The dramatic lingerie show.



Barbara and Doug McNaught

PICTURES: JOHN KOH