

MEDIA EXPOSURE

Boobalicious ball a sellout record

Blink and you missed it.

Perth's most seductive charity event, Boobalicious Ball, which pulls a raucous-ready crowd year after year, has sold out in record time.

The organisers of the 19th annual Boobalicious Ball, to be held on September 16 at Crown Towers, told Confidential tickets were snapped up in just 24 hours — a new record.

Those quick enough to get their hands on tickets forked out \$310 for standard tickets and as much as \$5900 for corporate packages.

But it's all for a good cause. The funds raised go to Breast Cancer Care WA.

BCCWA chairman and ball founder Malcolm Day said last year's event raised \$339,000.



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HOT TICKET

JESSIE STOELWINDER



Poppy Stevenson Amy & Kate Bingham

BOOBALICIOUS

The 19th annual Boobalicious Ball soared to new heights with its travel-themed event. Held at Crown, guests at the fundraiser for Breast Cancer Care WA enjoyed a three-course meal and sipped on wines by Nikola Estate and beer by Gage Roads Brew Co. The traditional lingerie runway show was accompanied by dancers who guided attendees through three cities: Shanghai, Paris and New York. A heartwarming tribute to Perth fashion maven Aly May wrapped up the runway show. May styled her final Boobalicious Ball in 2018.

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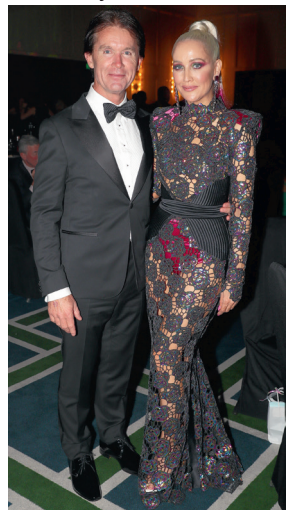
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